

From: [Spangenberg, Kami](#)
To: [Spangenberg, Kami](#)
Subject: FW: Ideas Matter! Information for SSES Ideathon Attendees
Date: Wednesday, August 22, 2012 4:09:16 PM

From: Spangenberg, Kami
Sent: Friday, August 10, 2012 4:35 PM
Subject: Ideas Matter! Information for SSES Ideathon Attendees

Thank you for registering to attend the **SSES Ideathon** to be held September 18-19. We're excited to see the interest in both generating and collaborating on ideas from a diverse group. As we lead up to the Ideathon, we'll be sending you periodic information—some of it more details on the event; some of it focused on ideas, creativity, and innovation.

Our first shareable item is a short video from Steven Berlin Johnson, the best-selling author of six books on the intersection of science, technology and personal experience. In it, he discusses "Where Good Ideas Come From."

Click to view:



Best regards,
SSES Ideathon Event Planning Team



From: [Spangenberg, Kami](#)
To: [Spangenberg, Kami](#)
Subject: FW: Ideas Matter! Information for SSES Ideathon Attendees #2
Date: Wednesday, August 22, 2012 4:10:51 PM

From: Spangenberg, Kami
Sent: Friday, August 17, 2012 3:58 PM
Subject: Ideas Matter! Information for SSES Ideathon Attendees #2

Thanks again to all of you who have registered to attend the SSES Ideathon. Interest in attending has been so great that we now have a wait list. The event planning team wants to ensure that you understand the requirements and commitment needed for attending the event.

- Ideathon Attendees have to be present for the ENTIRE 1.5-day event
- Ideathon Attendees must be present in RTP
- Ideathon Attendees must be prepared to present an idea or willing to help others work on an idea as full participants (not just observe)

If for some reason you do not feel you can fully commit to attend and participate in the SSES Ideathon, we ask that you let us know as soon as possible so that those on our wait list can have the opportunity to attend.

Our shareable item this week is a short video featuring Ben Kaufman, the founder of [Quirky](#), a crowdsourced product-development company. Its mission is "to make invention accessible." Its goal: to invent two new consumer products a week. In the [video](#), Kaufman shares his views on creativity and innovation.

This item and others are posted to the new [SSES Ideathon Cube Tree Group](#). As a registered SSES Ideathon attendee you will receive an invitation to join. We hope to use this space to share ideas and inspiration before the event.

Best regards,
SSES Ideathon Event Planning Team



From: [Spangenberg, Kami](#)
To: [Spangenberg, Kami](#)
Subject: FW: Ideas Matter! Information for SSES Ideathon Attendees #4
Date: Friday, August 31, 2012 11:48:00 AM
Attachments: [FAQ Communication for Ideathon Attendees.pdf](#)

From: Spangenberg, Kami
Sent: Friday, August 31, 2012 11:02 AM
Subject: Ideas Matter! Information for SSES Ideathon Attendees #4

Registration for the SSES Ideathon closes today. As a recipient of this message, you are registered to attend. We do have a waiting list, so if you are unable to attend the entire 1.5-day event, please let us know so we can provide someone else the opportunity to participate.

Last week we posted an FAQ for attendees on the [SSES Ideathon Cube Tree Group](#). For those of you who may not have viewed it, it is attached. Note that collaboration is a key component of the event, so attendees should come prepared to help others with their ideas as well as work on their own.

Our shareable items this week are several videos from actor Gary Busey, known for his "Buseyisms." Business ideas start with the observation that there is a problem, and the idea is the solution to that problem.

- The first [video](#) is about creating a substitute for something that already exists in the market.
- The second [video](#) is based on the observation that a government regulation effects a certain group in a positive way. Is there another way for a different group to achieve the same benefit?
- The third [video](#) is about a well-used business phrase and an application of its literal meaning.
- The final [video](#) really sums up where ideas come from.

Best regards,
SSES Ideathon Event Planning Team



From: [Spangenberg, Kami](#)
Subject: Ideas Matter: Information for SSES Ideathon Attendees #5
Date: Friday, September 07, 2012 3:34:13 PM
Attachments: [SSES Ideathon Attendees 6Sept2012.xlsx](#)

Registration for the SSES Ideathon has closed and our event attendee list has been finalized. The Ideathon is all about collaboration, so we have attached the attendee list should you wish to reach out to your fellow attendees prior to the event.

Have questions about the Ideathon? Post them to the [SSES Ideathon Cube Tree Group](#) and the event planning team will respond.

Our shareable items this week are meant to get you thinking about ideas that aim to solve big, global challenges. Check out this challenge from the Gates Foundation to “reinvent the toilet”—the challenge and the winning idea.

- [Video](#) of the challenge
- [Video](#) of the winner

In case you missed the announcement, RTI has also been awarded a grant in the second round of the Bill & Melinda Gates Foundation's Reinvent the Toilet Challenge. [Read](#) about the cross-institute team's ideas.

Best regards,
SSES Ideathon Event Planning Team



From: [Spangenberg, Kami](#)
Subject: Ideas Matter: Information for SSES Ideathon Attendees #6
Date: Tuesday, September 11, 2012 2:47:16 PM

The SSES Ideathon is one week away! To give you a feel for the experience of coming together to pitch, develop and collaborate on an innovative idea, we offer this shareable item.

54 Hours in 6 Minutes: Text2Teach wins Startup Weekend Seattle EDU

This [video](#) takes the entire 54-hour journey of the Text2Teach team that won Startup Weekend Seattle EDU on October 2, 2011 and compresses their journey into six minutes. Hear their initial pitch, listen to their progress reports, and see their final winning presentation.

Don't forget to check the [SSES Ideathon Cube Tree Group](#) for more resources and group discussion.

Best regards,
SSES Ideathon Event Planning Team



your idea and join your team.

Best regards,
SSES Ideathon Event Planning Team



